



Lebensmittel-Lügen: Wie die Food-Branche trickst und tarnt (German Edition)

Birgit Klein, Andrea Schauff, Janina Löbel, Claudia Weiß

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Wie funktioniert die Täuschung mit Lebensmitteln?

Welche Fälle sind besonders eklatant?

Wie lässt sich der Etikettenschwindel erkennen?

Wie können sich Verbraucher gezielt davor schützen?

Rindfleischsuppe ohne Rindfleisch, Erdbeer-Joghurt, der einen hohen Anteil an Erdbeeren vorgaukelt, Alpenmilch aus Schleswig-Holstein oder Hofhühner aus der Geflügelfabrik - die Lebensmittelindustrie täuscht und trickst mit irreführenden Produktangaben.

Neu: So wird mit veganen und vegetarischen Lebensmitteln getrickst und getäuscht.

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