



# Indonesia's Small Entrepreneurs: Trading on the Margins

*Sarah Turner*

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## **Indonesia's Small Entrepreneurs: Trading on the Margins** Sarah Turner

In the context of Makassar, on the eastern Indonesian island of Sulawesi, the book explores the socioeconomic and cultural relationships that make life for small entrepreneurs in Makassar so distinctive. Using a new framework for the study of small enterprises - the 'small enterprise integrative framework' - this book gives us a greater understanding of the organization and operations of small enterprises in developing countries, at both the micro and macro levels. The application of this new framework for research reveals the diversity of labour flexibility, networking and cluster styles amongst the enterprises studied, and the constraints they face for growth. Whilst the recent Southeast Asian economic crisis has been heralded by certain commentators as a new era for small enterprises in the region, the book concludes that local realities for the small enterprises in Makassar mean that, whilst for some it has been a time of shifting fortunes, others have continued trading on the margins.

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