



# Performance-Measurement (German Edition)

*Sven Jansen*

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Dokument aus dem Jahr 2008 im Fachbereich BWL - Controlling, Note: 1,7, Fachhochschule der Wirtschaft Bergisch Gladbach, Sprache: Deutsch, Abstract: Es wird zunächst eine Heranführung an das Thema gegeben. Der Begriff wird erklärt und es werden grundlegende Anforderungen an das Performance Measurement aufgezeigt. Zudem sollen mögliche Einsatzgebiete beziehungsweise –umfelder genannt werden.

Danach wird detaillierter beschrieben, wie sich das Performance Measurement begründet, worauf es aufbaut und wie es sich bisher entwickelt hat.

Die Ziele das Performance Measurement werden aufgezeigt und anschließend werden einzelne Methoden genannt, die genutzt werden, um Performance Measurement im Unternehmen durchzuführen.

Darauf folgend wird das Thema "Performance-Measurement-Systeme mit IT-Unterstützung" ausgeführt. Die Informationstechnologie ist heute ein wichtiger Bestandteil im Unternehmen und findet auch im Bereiche der Umsetzung vom Performance Measurement Verwendung, da sie Prozesse vereinfachen und beschleunigen kann.

Abschließend wird ein Fazit gegeben, indem die Relevanz des Performance Measurement im Unternehmen und die Aufwand/Nutzen-Faktoren zusammengefasst und abgewägt werden.

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