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*Emma Ledden*

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# The Presentation Book: How to create it, shape it and deliver it! Improve your presentation skills now.

*Emma Ledden*

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Emma Ledden

**Make the next presentation you do, the best you've ever done.**

*The Presentation Book* shows how you can easily put your nerves behind you and calmly and confidently deliver a clear, sharp and very influential presentation.

With Emma Ledden's expert help, quick tips and proven three-step visual approach, you'll learn how to:

- **Plan and prepare properly** – learn the secrets of the great presenters and how you can use them too
- **Profile your audience** – quickly understand what your audience needs and exactly how to deliver it
- **Shape your message** – transform your raw data into three cleverly crafted points
- **Design your slides** – get the right visuals in the right place, at the right time

**Inform, inspire and entertain your audience and deliver your next presentation like a pro.**

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