



iPhone Application Development For Dummies (For Dummies (Computers))

Neal Goldstein

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Here's the fun and easy way to learn how to create your own iPhone applications

Whether you're a professional developer or an iPhone user with a knack for technology, this plain English guide shows you how easy it can be to create your own cool iPhone and iPod touch apps. The open iPhone SDK offers a world of opportunities, and with the information in *iPhone Application Development For Dummies*, you can get in on the fun and profit.

You don't need high-level programming skills to create iPhone apps. *iPhone Application Development For Dummies* walks you through the fundamentals for building a variety of applications using Objective-C and covers the critical steps for creating applications that get accepted into the AppStore.

- Apple's open SDK for the iPhone allows any developer to create iPhone applications
- This guide helps you develop new applications for use on your own iPhone or for release to other iPhone and iPod Touch users
- Covers small and large-scale application development
- Shows how to develop using Objective-C
- Enables both novice and experienced programmers to leverage the marketing power of the open iPhone SDK

The iPhone is the hottest smart phone around, and with *iPhone Application Development For Dummies*, you can create cool new apps to make it even more exciting.



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