



# And Why Not?: The Human Person and the Heart of Business

*François Michelin*

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## **And Why Not?: The Human Person and the Heart of Business** François Michelin

Although free enterprise and free economies now proliferate around the globe, the idea of business as a holy vocation is one that has received little attention. Few business figures have depicted their professions in this light, as few have seen how their roles might bridge the divide between the economic and theological realms. François Michelin is an exception. Years of experience with the Michelin group—the company famous for introducing the radial tire that revolutionized the car industry—have convinced Michelin that the entrepreneur produces great moral and material good as he or she fulfills the myriad responsibilities of the job. In this illuminating series of interviews, Michelin explains his belief that the work of a business leader closely reflects God's creative act. *And Why Not: Morality and Business* argues convincingly for the valuation of a profound theological dimension of business life and advocates for a greater appreciation of men and women in business, on whose efforts the health of a nation stands.

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