



Controlling-Anforderungen in der Energiewirtschaft unter Unbundling-Bedingungen (German Edition)

Jörg Schulze

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Diplomarbeit aus dem Jahr 2008 im Fachbereich BWL - Controlling, Note: 1,7, - (Verwaltungs- und Wirtschaftsakademie Cottbus), Veranstaltung: Studiengang Controlling, Fachgebiet Betriebswirtschaft, 16 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Gegenstand dieser Arbeit sind die geänderten Anforderungen an das Controlling im liberalisierten Energiemarkt. Dabei werde ich mich hauptsächlich auf den deutschen Markt konzentrieren. Meine Tätigkeit in einem regionalen Erdgasversorger fließt als bewusste Abgrenzung zu den Branchenriesen ein.

Die Energiewirtschaft befindet sich derzeit wieder in einer Übergangsphase. Die ausgeprägten monopolistischen Strukturen sind beseitigt. Ein funktionierender Wettbewerb besteht, dessen Außenwahrnehmung verzerrt ist. Energiehunger der Schwellenländer, Verknappung von Ressourcen, steigende Abhängigkeiten der europäischen Märkte, Klimawandel, Verbraucherschutz sind Fragestellungen, auf die Politik und Wirtschaft Antworten sucht - Marktwirtschaft oder staatliche Regulierung.

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