



The Handbook of Contemporary Hospitality Management Research

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As hospitality continues to establish itself as a mainstream subject area in universities there is a need to create a research culture within this emergent field. This book provides the definitive handbook on hospitality management research. Included in the volume is a state-of-the-art review of philosophies, approaches and methods of research currently in use in the field. A key feature of the book is the coverage of application of these philosophical issues and alternative research methods and approaches. Beyond this, the book discusses perspectives, practices and problems in hospitality management with chapters ranging from a review of quality management, strategic management, IT management right through to small business management. This handbook is the most comprehensive resource and reference piece for researchers, academics and students in the field of hospitality management. Contributions come from leading thinkers in the field: Michael Baker Gerry Barlow Tom Baum Maureen Brookes Francis Buttle David Edgar Martin Friel Alan Fyall David Gilbert Frank Go Anne Hampton Nigel Hemmington Haydn Ingram Stephanie Jameson Stuart Jauncey Nick Johns Peter Jones Conrad Lashley David Litteljohn Andrew Lockwood Rosemary Lucas Michael Olsen Angela Roper Sylvia Sussmann Stephen Taylor Rhodri Thomas Eliza Ching-Yick Tse Sandra Watson Susan Welch Roy Wood

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