



Wild West 2.0: How to Protect and Restore Your Reputation on the Untamed Social Frontier

Michael Fertik

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The Internet is like the Old West a frontier rich with opportunity and hope, but also a rough-and-tumble land of questionable characters, dubious legal jurisdictions, and hidden dangers. And just like the Old West, if you want to stake out your territory, you have to get there first and fend for yourself. On the web, that means defending your good name and reputation before the attacks start. Because, despite the excellent product or service you provide, all it takes is one unhappy customer, jealous acquaintance, or unsavory competitor to start the rumors flying. Before you know it, search engines are regenerating that negative publicity every time someone researches you or your business. In the age of Wild West 2.0, everyone has an online reputation. Who do you want to create yours?

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In this 21st centuries, people become competitive in each and every way. By being competitive now, people have do something to make these people survives, being in the middle of typically the crowded place and notice through surrounding. One thing that oftentimes many people have underestimated it for a while is reading. Yep, by reading a book your ability to survive improve then having chance to remain than other is high. For you personally who want to start reading any book, we give you this kind of Wild West 2.0: How to Protect and Restore Your Reputation on the Untamed Social Frontier book as beginner and daily reading book. Why, because this book is greater than just a book.

Mark Wolf:

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