



The Economic Geography of the IT Industry in the Asia Pacific Region (Regions and Cities)

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The development of the information technology (IT) industry in the Asia Pacific region faces two challenges. Firstly, can its established physical, technical, regional and governance infrastructures be adapted to meet the challenges embedded in the set of products and processes created by the IT industry? Secondly, as this adaptation evolves, which cities and regions will be best suited to connect to or lead global responses to these challenges?

The chapters in this book have set out to explore these questions, providing details of change in a range of aspects of the IT industry such as mobile phones, software services, and flat screen design in regions in Japan, Korea, Taiwan, India, China and Australia. The book also outlines the policy responses of national and regional governments in Singapore, India and China and India. These case studies provide a basis to understand effective strategies which could be formulated for the future.

This book's originality emerges from the fine detail provided about firms, in particular regions and cities, from research carried out by young scholars in the past two years. This makes it very useful for readers keen to understand the recent changes in this dynamic industry in a fast growth part of the world, and it will also help to shape thinking by policy makers on policy settings that can be applied.

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