



The Politics of Economic Life (Routledge Innovations in Political Theory)

Martin Beckstein

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In recent years, economic life has become increasingly politicized: now, every company has a ‘philosophy’, promising its customers some ethical surplus in return for buying their products; consumers shop for change; workers engage in individualized forms of employee activism such as whistleblowing; and governments contribute to the re-configuration of the economic sphere as a site of political contestation by reminding corporate and private economic actors of their duty to ‘do their bit’.

The Politics of Economic Life addresses this trend by exploring the ways in which practices of consumption, work, production, and entrepreneurship are imbued with political strategy and ideology, and assesses the potentials and perils of the politicization of economic activity for democracy in the 21st century.

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