



"German Engineering" - Gibt es eine deutsche Ingenieurskultur? (German Edition)

Patrick Herberger

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Studienarbeit aus dem Jahr 2012 im Fachbereich Ingenieurwissenschaften - Wirtschaftsingenieurwesen,
Note: 1,7, Hochschule Mannheim, Sprache: Deutsch, Abstract: „German Engineering“ - Dieser Ausdruck ist international verständlich. Er vermittelt aus der Geschichte heraus bis heute erstklassige Ausbildung deutscher Fachkräfte und deren Arbeit, die weltweit geschätzt wird. Direkt damit verbunden, ist ein weiterer allseits bekannter Begriff: „Made in Germany“. Mit diesem wird höchste Produktqualität assoziiert. Es stellt sich also die Frage, wieso diese wenigen Begriffe automatisch die Gewissheit von erstklassiger Arbeit und Güte vermitteln. Auch fragwürdig ist, wieso diese Begriffe mit speziell einem Land, Deutschland, verbunden sind.

Das Ziel dieser wissenschaftlichen Arbeit ist es, diesen Hintergrund aufzudecken, um so die Frage beantworten zu können, ob sich in diesem Kontext eine deutsche Ingenieurskultur gebildet hat.

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