

Corporations and Sustainability

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Corporations and Sustainability: The South Asian Perspective is a collection of contributions from leading academics and practitioners which provides an overview of the key challenges and opportunities related to sustainability in South Asia.

The last two decades have seen rapid and often dramatic changes in the institutional, economic and ecological contexts in which firms operating in South Asian economies find themselves. South Asia is increasingly seen both as a driver of global economic growth as well as a barrier to sustainable development. The most significant driver of change in the region has been the economic liberalization attempts of national governments, resulting in easier and faster flows of information, labour and capital between these economies and the rest of the world. Consequently, global environmental and social concerns are increasingly driving governmental and corporate decision-making processes for firms operating in South Asia. In responding to these emerging challenges, firms have begun to re-evaluate and redesign their strategies, structures and processes as well as incorporate sustainability principles into their strategies.

Corporations and Sustainability: The South Asian Perspective thus delivers an important perspective for researchers as well as students of master's-level courses on business and environment. It is particularly useful for those trying to understand the key sustainability challenges in the South Asian context as well some of the solutions emerging in the critical areas of heavy industry and also service sectors.



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