



Medienlinguistik (German Edition)

Daniel Perrin

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Daniel Perrin erklärt, wie Medientexte entstehen, wie solche Prozesse erforscht werden und wie ein medienlinguistischer Ansatz dazu beiträgt, medienvermittelte öffentliche Kommunikation zu verstehen und zu gestalten.

Fallbeispiele, Übungen und Lösungen aus Theorie und Medienpraxis ergänzen die Einführung. Auf der Website zum Buch wird das Angebot laufend ausgebaut:

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