



# **Reise Know-How KulturSchock USA: Alltagskultur, Traditionen, Verhaltensregeln, ... (German Edition)**

*Ingrid Henke*

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## Reise Know-How KulturSchock USA: Alltagskultur, Traditionen, Verhaltensregeln, ... (German Edition) Ingrid Henke

KulturSchock USA ist der informative Begleiter, um die Vereinigten Staaten und ihre Bewohner besser zu verstehen. Er erklärt die kulturellen Besonderheiten, die Denk- und Verhaltensweisen der Menschen und ermöglicht so die Orientierung im fremden Reisealltag. Unterhaltsam und leicht verständlich werden kulturelle Stolpersteine aus dem Weg geräumt und wird fundiertes Hintergrundwissen zu Geschichte, Gesellschaft, Religion und Traditionen vermittelt.

Dazu: Verhaltenstipps A-Z mit vielen Hinweisen für angemessenes Verhalten, Verweise auf ergänzende und unterhaltsame Multimedia-Quellen im Internet, Literaturempfehlungen zur Vertiefung ...

Aus dem Inhalt:

- Vom Pursuit of Happiness zum American Dream
- Immigration: Melting Pot versus Multikulti
- Das Land der unbegrenzten Möglichkeiten
- Land des Überflusses braucht Nachschub
- Amerikanisches Verhalten in Krisenzeiten
- Einschneidende Ereignisse im 21. Jh.
- Ethnische und regionale Unterschiede
- Aufgabenverteilung zwischen Staat und Bürger
- Religionen und Konfessionen heute
- Wichtige Umgangsformen im Geschäftsleben
- Amerikanischer Alltag: Etikette und Tabus

KulturSchock - die besonderen und mehrfach ausgezeichneten Kultur-Reiseführer von Reise Know-how. Fundiert, unterhaltsam und hilfreich im fremden Alltag unter dem Motto: Je mehr wir voneinander wissen, desto besser werden wir einander verstehen.

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