



IT Offshoring - Chancen und Risiken (German Edition)

Sebastian Tischer

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Studienarbeit aus dem Jahr 2011 im Fachbereich Informatik - Wirtschaftsinformatik, Note: -, Technische Universität Dresden, Sprache: Deutsch, Abstract: Offshoring - von seiner Bedeutung her bereits seit vielen Jahren in allen Branchen praktiziert, aber erst seit wenigen in dem IT Bereich angekommen, ist heute in aller Munde und nicht wie anfangs nur ein Trend. Verbunden werden damit nicht selten Debatten u ?ber eine Internationalisierung der Wirtschaft, die Auswirkungen der Verlagerung von tausenden Arbeitsplätzen in Niedriglohnländer, sowie Folgen fu ?r die inländische Wirtschaft, wie wachsender Vergleichs- druck und niedrigere Gehälter. In Folge einer zunehmend aggressiveren Wettbewerbspolitik der Firmen, wird Kostensenkung die dominierende Strategie und hat oberste Priorität fu ?r Unternehmer. Unter dem Diktat solch aggressiver Politik, sei auf eine vergleichende Kostenbetrachtung hinzuweisen, samt genauer Analyse möglicher Probleme und Nachteile fu ?r das Unternehmen. Diese Arbeit befasst sich mit dem Begriff des Offshoring im Allgemeinen, einer Artenabgrenzung sowie einer kritischen Betrachtung der Chancen und Risiken im Hauptteil.

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